



Staffing World 2018 Exhibitor Listing Form

Maximize your presence! Use this form to list company contact information so that your target audience can reach you. Your company will be listed in all Staffing World-related publications and in the online floor plan. Upgrade your listing by adding your company logo enticing readers to your description.

CloudCall

Company name

Hope Serdakowski

Company contact

320 Congress Street 5th Floor

Address

Boston MA 02215

City / State / ZIP Code + 4

6179821600

Phone

Sales@cloudcall.com

Email

www.cloudcall.com

Website

This information will be used in listing materials only. If you would like to provide a new contact for your booth at Staffing World 2018, please contact Sarah Senges at 703-253-2042 or ssenges@americanstaffing.net.

A. Basic Listing—included with your booth reservation. Each basic listing includes your company name, contact, phone, email, website, booth number, a 50-word description, and your choice of three product or service categories. (See second page for category options).

B. Upgraded Listing—Make your listing pop! Add your logo for an additional \$699. Includes all of the above, plus your company logo or graphic and your choice of six product or service categories, which will be highlighted in the below publications. (See second page for specifications and category options).

Your highlighted listing will appear in:

- Staffing World 2018 Advance Program
- Staffing World 2018 Final Program
- Online floor plan on *staffingworld.net*
- Sept.-Oct. issue of *Staffing Success*
- Jan.-Feb. (2019) issue of *Staffing Success*
- Additional mailing list

SPECIFICATIONS

Print logo/graphic logos must be 300–1,200 dpi, EPS or TIFF file, and no larger than 1.625" wide and 1" tall.



American Staffing Association

AMERICAN STAFFING ASSOCIATION

BOOTH 1014

Association

ASA Headquarters 📞 703-253-2020

asa@americanstaffing.net 🔥 americanstaffing.net

The American Staffing Association is the voice of the U.S. staffing, recruiting, and workforce solutions industry. ASA and its affiliated chapters advance the interests of the industry across all sectors through advocacy, research, education, and the promotion of high standards of legal, ethical, and professional practices. To learn more about the association and to meet ASA staff and board members, visit the ASA booth, number 1014, in the expo hall.

Fax to ASA at 703-253-2053

American Staffing Association ▪ 277 S. Washington St., Suite 200 ▪ Alexandria, VA 22314-3675 ▪ 703-253-2020 ▪ americanstaffing.net

PRODUCT OR SERVICE CATEGORIES

Basic: Choose three categories. **Upgraded:** Choose six categories.

- | | | |
|-----------------------------------------------------------------------|------------------------------------------------------------------------|----------------------------------------------------------------------|
| <input type="checkbox"/> Accounts Receivable Financing | <input type="checkbox"/> Factors | <input type="checkbox"/> Outplacement Services |
| <input checked="" type="checkbox"/> Advertising, Sales, and Marketing | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Payroll Cards |
| <input type="checkbox"/> Application Service Provider | <input checked="" type="checkbox"/> Front-Office Recruiting Technology | <input type="checkbox"/> Payroll Distribution |
| <input type="checkbox"/> Background Checks | <input type="checkbox"/> Health Insurance | <input type="checkbox"/> Payroll Funding |
| <input type="checkbox"/> Business and Administrative Services | <input type="checkbox"/> Health Care Sector Services | <input type="checkbox"/> Recruiting Support |
| <input type="checkbox"/> Business Forms | <input type="checkbox"/> Immigration | <input type="checkbox"/> Risk Management |
| <input type="checkbox"/> Business Tax Reduction Services | <input checked="" type="checkbox"/> Information Technology Services | <input type="checkbox"/> Social Media |
| <input checked="" type="checkbox"/> Client Services | <input type="checkbox"/> Insurance and Employee Benefits | <input type="checkbox"/> Software Systems |
| <input type="checkbox"/> Collections and Receivables Management | <input checked="" type="checkbox"/> International Recruitment | <input checked="" type="checkbox"/> Software and Services, Web-based |
| <input type="checkbox"/> Consulting and Market Research | <input type="checkbox"/> Internet Career Sites | <input type="checkbox"/> Testing and Training |
| <input type="checkbox"/> Debit Payroll Cards | <input type="checkbox"/> Investment Banking | <input type="checkbox"/> Time and Attendance |
| <input type="checkbox"/> Drug Testing | <input type="checkbox"/> Legal Services | <input type="checkbox"/> W-2 Services |
| <input type="checkbox"/> Employment Screening | <input type="checkbox"/> Management Consulting | <input type="checkbox"/> Website Design and Internet Services |
| | <input type="checkbox"/> Mergers and Acquisitions | <input type="checkbox"/> Workers' Compensation |
| | <input type="checkbox"/> Offshore Recruitment Support | |

COMPANY DESCRIPTION

Company descriptions are limited to 50 words. ASA reserves the right to revise descriptions for length and style.

☐ Please use my company's 50-word description from Staffing World 2017.

☐ Please use my company's 50-word description from ASA Marketplace.

☒ I will email my 50-word description to kknadle@americanstaffing.net.

ORDER AND PAYMENT INFORMATION

☐ Check enclosed (payable to American Staffing Association in U.S. dollars drawn on a U.S. bank) for **\$699**

☒ Charge credit card: ☐ American Express ☒ MasterCard ☐ Visa

5322 5455 7571 0383

01/22

Card number

Expiration date

Alda Sharxhi

Cardholder name

Billing address, if different from above

City / State / ZIP code + 4, if different from above

7/2/2018

Cardholder signature

Date

ASA believes your right to privacy is important. Any credit card information furnished to ASA will be used only as necessary to process payment and will not be shared with any other party except as may be required by law. **All sales are final.**

TERMS AND CONDITIONS

If this completed form is received by June 1

Your company name will appear in the Advance Program mailed to potential attendees during the summer. A company listing will also appear in the September–October issue of *Staffing Success* magazine, and in the convention Final Program that is distributed on site.

If this completed form is received after June 1 but by Aug. 10

Your company listing will be included in the September–October issue of *Staffing Success* magazine and the convention Final Program distributed on site.

All exhibitors will be listed in the online floor plan on the Staffing World 2018 website.

Fax to ASA at 703-253-2053

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